



My Community, My Vision

Session 1
Orientation

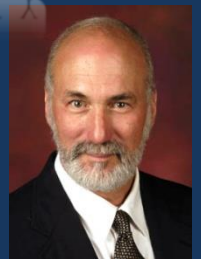
Ball State Indianapolis Center
Saturday, September 27, 2014



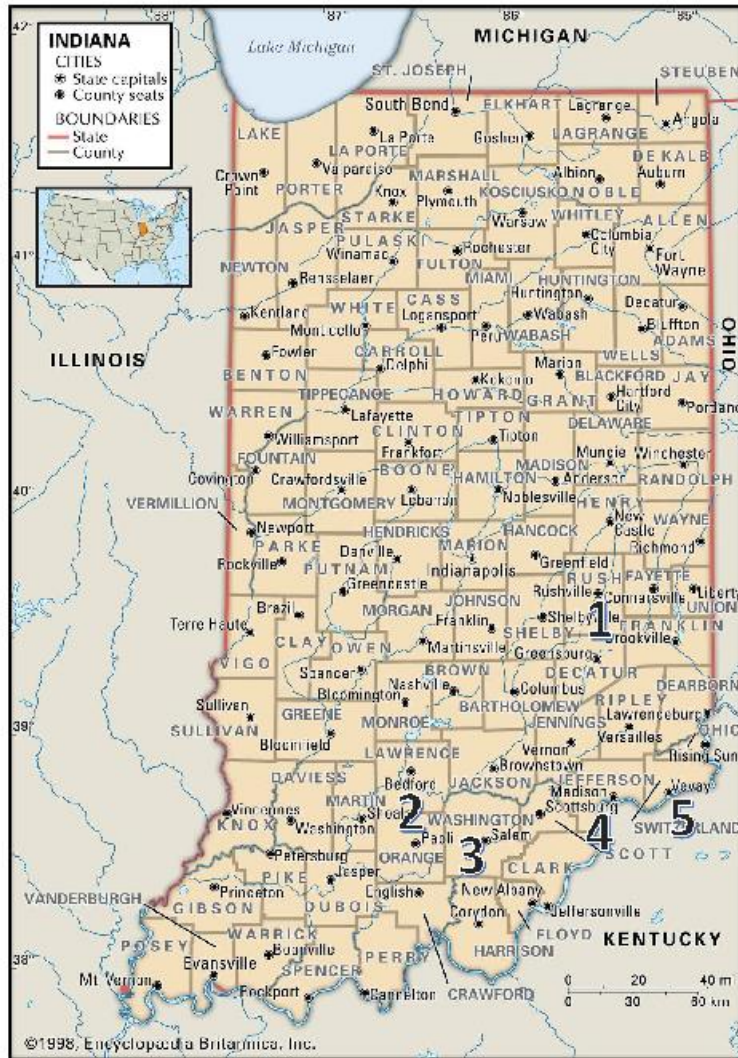
Lt. Governor
Sue
Ellspermann



Bruce Frankel,
Professor of
Urban Planning



MAP OF MCMV AWARDEES 2014



Welcome Inaugural Awardees 2014

Salem
Madison

1. Rushville
2. Bedford
3. Pekin
4. Hanover
5. Vevay

1. Rush
2. Lawrence
3. Washington
4. Jefferson
5. Switzerland

Your BSU & AmeriCorps Mentors [Facilitators]

Ellen Forthofer



Dylan Fisher



Chido Moyo



Matt Nowlin



Drew Pflaumer



India Ballard-Bonfitto



Matt Litten



Beth Neville

Order of the Day

Time	Speaker	Activity
11:00-11:15	None	Meet & Greet
11:15-11:30	Lt. Governor Sue Ellspermann	Greetings & Purpose
11:30-11:45	IHCDA Executive Director Jacob Sipe	Greetings & Role of the Authority
11:45-12:00	IHCDA Executive Director Jacob Sipe	Present winners with certificates/ awards/ photo
12:00-12:45	Bruce Frankel, BSU Professor Urban Planning	Orientation to the MCMV program
12:45-1:15	None	Lunch with chapters, mentors and officials
1:15-2:15	None	Breakout sessions with mentors
2:15-3:45	Bruce Frankel, BSU Professor Urban Planning	Optional urban planning tour of Indianapolis

Lt. Governor Agencies

MISSION STATEMENT

Strengthen Indiana's rural economies and communities through capacity building, advocacy and innovation in agriculture, small business, tourism, defense development, housing, and community economic development.



**Hint: Follow
through on
the State's
commitment
to You!**



Part of
Stellar
Communities



Collaborative



Lt. Governor
Sue Ellspermann



Promotion & Assistance



DOWNTOWN
ENHANCEMENT
GRANTS

BLIGHT ELIMINATION PROGRAM



IHCDA HARDEST HIT FUNDS

Purpose



centers on the emigration of Indiana's adolescent and adult youth from the state ["brain drain"] or, at least, from their small town to a metro area

ancillary objectives are to engage such youth:

- in their community and to remake those places more attractive to them
- in planning and allied fields, and in civic affairs in order to foster interest in place-based professions and in civic leadership

Bedford, Lawrence County

Assets



Bedford Challenges

Which is cause and effect?



Bedford, Lawrence County

\$500 + local match for Christmas gift cards for the needy

Volunteerism

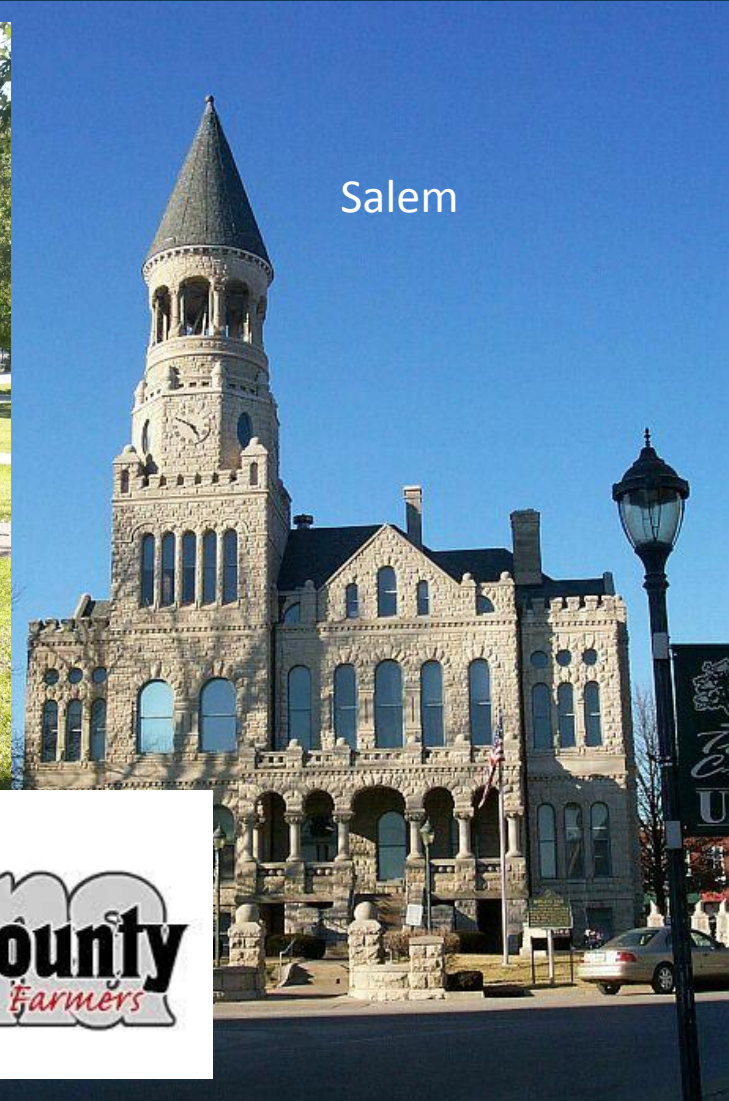
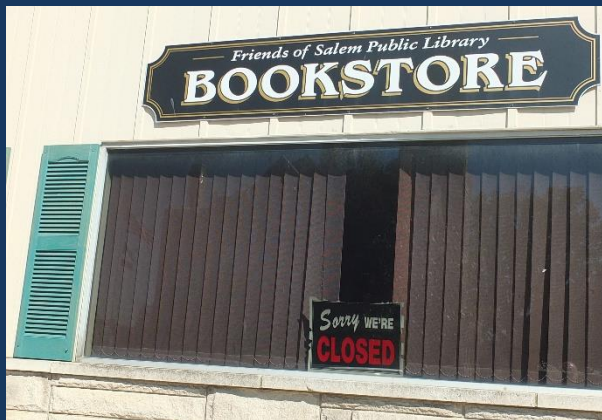
4 star schools

Connections within the region – IU/ French Lick/
Spring Mill [a bike path to go fishing]

“fun” neighborhoods, “cool” houses, fast Internet
– **Why be limited just because we are rural!!!!**

Make more money than our parents

Pekin, The Leadership Project



indiana
washington county
Artisans & Farmers

Pekin, The Leadership Project

“The Just City”

Volunteerism; grant to finance t-shirts and transportation for volunteers

“opportunity to succeed” & “instill passion”

Isolated community, but strong community support

Want to see opportunities for youth to connect with good role models

Create empathy, develop future leaders improve the look and services in the community

Hanover, Jefferson County



Madison
4 miles



Hanover College



Hanover, Southwestern HS FFA

Service Learning Agriculture: Food Security,
Community Service, Agricultural Literacy

Agricultural Literacy in elementary classes,
educational signage in the land lab

Food security projects to help supply local food
banks and teach preservation and preparation

Tutoring and student-led programs

Expanding these projects to wider community
influence

Create empathy, develop future leaders improve
the look and services in the community

Vevay, Switzerland County



Vevay, Switzerland County FFA

Raise awareness on the importance of agricultural literature

Food as a global issue, responsible land use

Want future generations to be able to experience the community as they have

Strong community support for volunteerism and projects

Lack of financial support for projects

Smaller county, bigger impact: FFA chapter very active with recognition at state and national levels

Rushville, Rush County



Rushville High School FFA

Vision for a vibrant community with employment opportunities

Want to see downtown farmer's markets, shops, activities and positive impacts

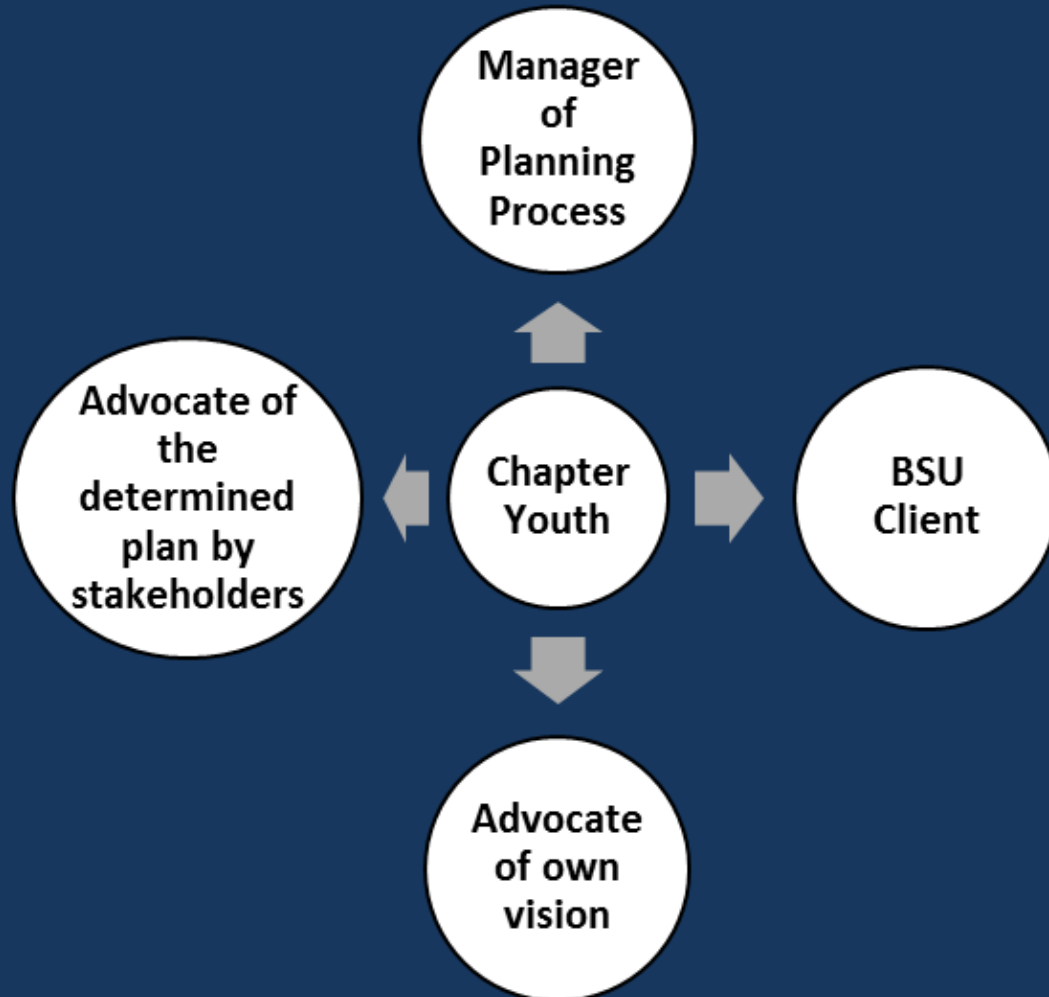
Reinventing a thriving community

Opportunities for entrepreneurship in the younger generations

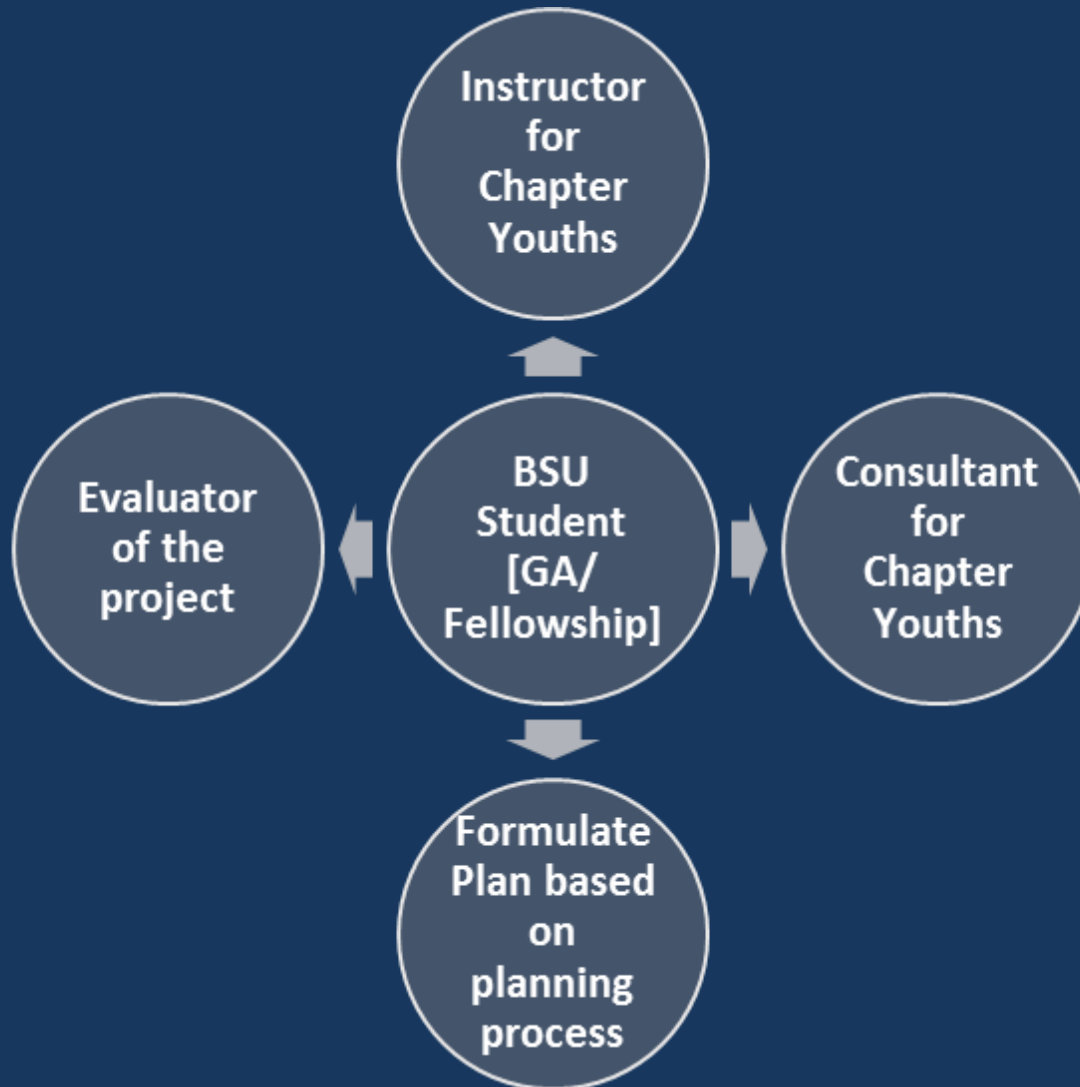
Education on small business start-up, practices, and success

Access to home-grown, safe, local food supply

Role of Winning Organizations



Role of BSU Mentors



Role of Community “Stakeholders”



Term Paper \neq *Plan*

Plan as a Verb

Planning is...

a democratic political process

the democracy between elections
[“discourse”]

solving problems of place

Plans – the noun

Types of Plans:

Comprehensive

- Future development
- Land use
- Public facilities

Community Development

- Redevelopment
- Neighborhood
- Downtown
- Economic development

Other

- Urban Design/ Regional
- Corridor/ Transportation
- Housing [including Affordable Housing]
- Community Facilities Plans/ Parks & Open Space
- Environmentally Critical and Sensitive Areas/ Hazard Mitigation Plans

Actionable Plans

- feasibility of plan implementation and the actions, resources and responsible parties that are to conduct it and within a time line

Extra-curricular

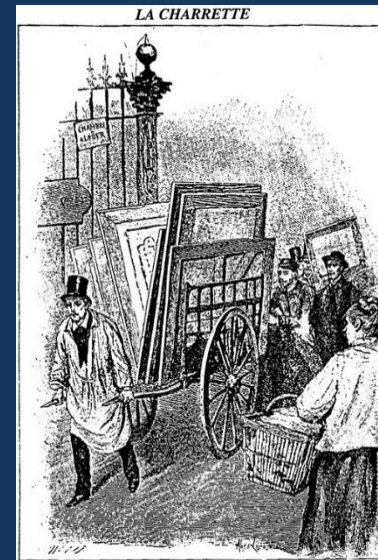


SCHEDULE & RESOURCES

Schedule

Flexible as consistent with your ambition among competing demands

- All meetings on Saturday, except* as scheduled by the local governing body for plan adoption and by IHCD for April 2015 formal presentations
- 10 meetings
 - 2 in central location [TBD, Southern Indiana] with all five chapters [orientation and 2 lessons]
 - 3 with chapter as exercises and plan formulation
 - 3 with community stakeholders in a scanning, charrette, and public hearing process
 - 1 public hearing with local governing body*
 - 1 as scheduled by IHCD in April 2015 for formal presentations and program assessment afterward*



Tentative Schedule

REVISED SCHEDULE OF MEETINGS FOR MCMV

	Day/ Date	Venue	Event/ Purpose/ Organizer
1	Saturday, 9/27	Indianapolis @ 50 South Meridian St., Meridian Room, Suite 302	Recognition of Awardees & Program Orientation/ IHCD & BSU
2	Saturday, 10/4 ¹	Chapter venue TBD	Mentor meets with chapter for field exercise in qualitative evaluation of place ["brainstorming"]
3	Saturday, 10/25	Chapter venue TBD	Mentor meets with chapter for lessons/ strategies in <ul style="list-style-type: none"> • planning and civic action • development and preservation strategies • identification of community stakeholders and the organization of stakeholder meeting
4	Saturday, 11/1	All 5 chapters meet at a central location TBD ²	India Ballard-Bonfitto and Matt Litten present findings and propose strategies for economic development and environmental planning, two elements of the plan
5	Saturday, 11/15	Chapter venue TBD	1 st meeting with local stakeholders ³ in a scanning process for problem identification and plan objectives and projects [all stakeholder meetings in charrette format]
6	Saturday, 11/29	Chapter venue TBD	Mentor meets with chapter for plan-making as the elements of the plan and its recommendations are outlined – 1 st draft of the plan is posted online 12/13/2014 with means of commentary
7	Saturday, 1/10/2015	Chapter venue TBD	2 nd meeting with local stakeholders in evaluation of the draft plan; revisions considered;; strategies for adoption. 2 nd draft plan posted by 1/24/2015, again with means of commentary
8	Saturday, 2/7	Chapter venue TBD	3 rd and final meeting with stakeholders as an official public hearing in concert with local governing body; 3 rd and final plan posted with means of commentary by 2/27/2015
9	Evening in March	Town Council or County Commissioners meeting place	Resolution to adopt final plan or as revised by local governing body; any other resolutions in its implementation [Note Well: If a comprehensive plan then must engage Plan Commission with local governing body under Indiana Code and involving at least two such meetings in March; if Area Plan Commission then both county and town. . It must follow <u>IC 36-7-4-501, et seq.</u>]
10	Evening in April	A venue in Indianapolis TBD by Attorney General	Public presentation of 5 plans and program assessment by each chapter

Estimated meeting times	
Mentor with chapter [3]	11:00 am – 3:00 pm
All 5 chapters at central location [3]	11:00 am – 2:00 pm
Stakeholder charrettes [3]	10:00 am – 2:00 pm
Town Council/ County Commission [1] + April presentation of all 5 plans [1]	7:00 pm – 8:00 pm

¹ May shift to 10/11 due to BSU Urban Planning's "field trip week"

² in one of the five communities [suggest Rushville] as alternative to Indianapolis

³ Stakeholders are inclusive: local governing body members, Mayor/ Commissioners, other key public officials, financial, business & civic leaders, general public; charrettes encourage a continuity of participation for a continuing dialogue

Expert Resources

CONTACT INFORMATION

Ball State University

General Program Questions

- ❖ Dr. Bruce Frankel, bfrankel@bsu.edu (765) 285-5869

Mentors

- ❖ PEKIN
 - Dylan Fisher, dwfisher@bsu.edu, or (502) 689-2469
- ❖ VEVAY
 - Ellen Forthofer, emforthofer@bsu.edu or (317) 512-5040
- ❖ HANOVER
 - Chido Moyo, cmoyo@bsu.edu, (317) 457-5645
- ❖ RUSHVILLE
 - Matt Nowlin, minowlin@bsu.edu or (812) 371-4945
- ❖ LAWRENCE COUNTY
 - Drew Pflaumer, dhpflaumer@bsu.edu or (574) 780-1069
- ❖ BUSINESS, ENTREPRENEURSHIP, AND LOCAL ECONOMIC DEVELOPMENT SPECIALIST
 - India Ballard-Bonfitto, iaballardbon@bsu.edu or (260) 750-5989
- ❖ ENVIRONMENTAL PLANNING AND AGRARIAN ECONOMY SPECIALIST
 - Matt Litten, mcLitten@bsu.edu or (317) 255-5891

Pekin

Vevay

Hanover

Rushville

Bedford

Assigned to all 5 chapters

Beth Neville

AmeriCorps VISTA Member

Indiana Housing and Community

Development Authority

EMAIL bneville@ihcda.in.gov

IHCDA

General Program Questions

- ❖ Beth Neville, bneville@ihcda.in.gov
- ❖ Jenna Harbin, jharbin@ihcda.in.gov or (317) 232-3561

Communications and Social Media Questions

- ❖ Elizabeth Patel, epatel@ihcda.in.gov or (317) 234-7145

An orange oval with a thin black border, containing text about a meeting.

For
November 1
central
meeting

1. Existing Revenues [e.g., casino]
2. Recycle [Resource Recovery]
3. “Crowdfunding”
4. Barn Raising Volunteerism [collective action]
5. Inter-governmental grants [e.g., Stellar Communities, OCRA facade] and assistance
6. Direct public support [e.g., FHA, SBA, IHCD] & through private funding [lenders and equity investors]
7. Corporate sponsorship

EXTRAORDINARY RESOURCES

4 exercises in how we look at our environment

VISIONING: QUALITATIVE EVALUATION OF PLACE

Exercise 1: One Word Exam

1. In depth essay on one of the following about your place
 - a. Agricultural
 - b. Livable
 - c. Prosperous
 - d. Stressful
 - e. Sleepy
 - f. Resourceful
 - g. Renewable
 - h. Stimulating
 - i. Barren
 - j. Boring
 - k. Fun
 - l. Your word _____

Exercise 2: Why?... Becomes Why Not?

1. Your community
2. Note all that is rendered different by changing just one premise, such as:
 - a. Transportation mode
 - b. Characteristics of functional populations
 - i. E.g., age, familial status/ children, professional interests, etc.
 - c. Different controls on land uses
 - d. Different economy
 - e. E.g.,
 - i. “We need a bridge to get to the other side.” Why?
 - ii. “A park or supermarket would complete us.” Why?

Then, ask “why not?”

Exercise 3: Observe & Evaluate Downtown Land Uses/ Activities

1. Essential
2. Contributing
3. Detracting, or
4. “Missing”

“Neutral” or
“Indifferent” not
options

Vacant [?], local farmers’ market, cinema or
theater, bookstore, walkability, transit,
recreation, historic district, block parties,
residents [!!!], 24/7 retail

Exercise 4: SWOT

1. Strengths
2. Weaknesses
3. Opportunities
4. Threats

1. Problem Statement
2. Opportunity Statement

1. Quality of Life
2. Health, Safety, Welfare
3. Equity, Access & Mobility
4. Sustainable City
5. People
6. Institutions
7. Public Utilities
8. Urban Amenities
9. Natural Resources

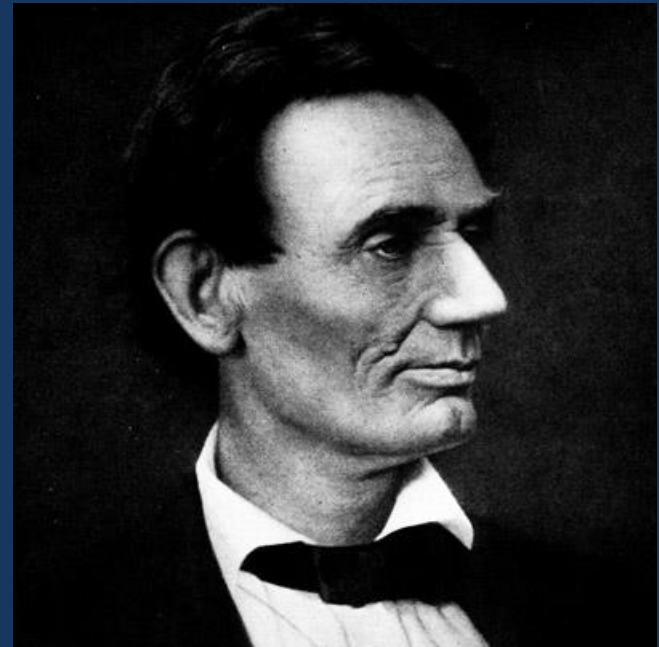
A. Interchange your evaluations. How is a weakness [negative], also an opportunity [positive]? ...and so on

B. Assemble as many strengths and opportunities as you can. Without any additional public financial resources show how you could improve place.

Starting Advice

THINGS MAY
COME TO THOSE
WHO WAIT,
BUT ONLY THE
THINGS LEFT
BY THOSE WHO
HUSTLE.

ABRAHAM LINCOLN



Enjoy Your Lunch.
I will join you.